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Research Summary - January 18, 2006

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- **Upselling online can raise top line**
Moiria Cotlier. Catalog Age. New Canaan: Jun 2001. Vol. 18, Iss. 7; p. 93 (1 page)
- **GIFT-GIVING PROFITS FIRMS THAT DO IT THOUGHTFULLY WEB SITES SUGGEST FRESH IDEAS, LIKE DONATING TO A CHARITY; [Final Edition]**
John Chua Special to The Commercial Appeal John Chua is a business writer whose articles have appeared in The San Francisco Examiner, The New Republic, The Minneapolis Star Tribune and The Baltimore Sun. He's at whatever@thewatercooler.com. The Commercial Appeal. Memphis, Tenn.: Dec 12, 1999. p. C.1

Recent Searches

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Publication type: All publication types
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358 results as of January 18, 2006
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Look for terms in: Citation and abstract
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0 results as of January 18, 2006
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Database: Multiple databases...
Look for terms in: Citation and abstract
Publication type: All publication types
82 results as of January 18, 2006
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Database: Multiple databases...
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Publication type: All publication types
82 results as of January 18, 2006

(recommend product age gender) AND
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Look for terms in: Citation and abstract

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